



# ReCreating Europe

## FINAL CONFERENCE



**21-22** March 2023



**Day 1** @ Museum of Natural Sciences

**Day 2** @ European Parliament



**Registration required** to participate  
on-site or online (WebEx)

The event will also be live streamed on  
**reCreating Europe's YouTube channel**





9.00 – 9.15 **Three years of reCreating Europe**

**Caterina Sganga** (Sant'Anna School of Advanced Studies, Pisa)

9.15 – 9.55 **Keynote addresses**

**Rethinking Copyright in Generative AI Models**

**Niva Elkin Koren** (Professor of Law, Tel-Aviv University Faculty of Law)

**Digital challenges in the book publishing industry**

**Imke Reimers** (Associate Professor, Department of Economics, Northeastern University)

9.55 – 11.10 **Session 1 – End Users and Vulnerable Groups**

Chair: **Maria Lillà Montagnani** (Bocconi University, Milan)

- **The state of EU copyright flexibilities: comparative mapping**  
**Caterina Sganga** (Sant'Anna School of Advanced Studies, Pisa)
- **Copyright flexibilities on online platforms: empirical analysis of selected end-user license agreements**  
**Peter Mezei** (University of Szeged)
- **Update on the Global Piracy Study**  
**Arianna Martinelli** (Sant'Anna School of Advanced Studies, Pisa) – **Joost Poort** (IViR, University of Amsterdam)
- **Challenges, barriers and opportunities for vulnerable groups**  
**Delia Ferri** (Maynooth University)

Respondents

**Severine Dusollier** (Professor of Law, Science Po School of Law, Paris)

**Alejandro Moledo** (Deputy Director, European Disability Forum)

**Christoph Schmon** (International Policy Director, Electronic Frontier Foundation)

11.10 – 12.25 **Session 2 – Authors, Performers and AI**

Chair: **Martin Senftleben** (IViR, University of Amsterdam)

- **Authors' and performers' experiences with using AI and platform algorithms**  
**Joost Poort** (IViR, University of Amsterdam)
- **AI training data and text and data mining**  
**Thomas Margoni** (CITiP, KU Leuven) – **Martin Kretschmer** (CREATE, University of Glasgow)



- **Reversion rights**  
Ula Furgal (CREATE, University of Glasgow)
- **Copyright and neighboring rights for AI (music) productions**  
Joao Pedro Quintais (IViR, University of Amsterdam)

Respondents

**Alain Strowel** (Professor of Law, UCLouvain and University Saint-Louis, Brussels)

**Pauline Durand-Vialle** (CEO, Federation of European Screen Directors (FERA))

**Jeremy Rollinson** (Senior Director, EU Government Affairs, Microsoft)

12.25 – 13.15 **Lunch break**

13.15 – 14.30 **Session 3 – Creative industries**

Chair: **Sean Flynn** (Professor and Director, Program on Information Justice and Intellectual Property, American University Washington College of Law)

- **New business models and challenges in creative industries**  
Eneli Kindsiko (University of Tartu)
- **Digitalisation, agglomeration and sustainability of cultural creative enterprises: lessons from COVID-19 in a creative hub**  
Ingmar Pastak (University of Tartu)
- **Codes of Best Practices in Creative Reuse: Making Copyright Exceptions a Viable Option for Creators**  
Bartolomeo Meletti (CREATE – University of Glasgow) – **Stef van Gompel** (Vrije Universiteit Amsterdam)
- **Case studies on IP negative spaces**  
Alessandro Nuvolari – **Raffaele Danna** (Sant'Anna School of Advanced Studies, Pisa)
- **CopyrightUser.EU: Making EU Copyright Law Accessible to Everyone**  
Bartolomeo Meletti (CREATE – University of Glasgow)

Respondents

**Estelle Derclaye** (Professor of Intellectual Property Law, University of Nottingham)

**Maartje Hülsenbeck** (Advisor, The Netherlands Institute for Sound & Vision)

14.30 – 15.45 **Session 4 – Cultural heritage institutions (GLAMs)**

Chair: **Marie-Christine Janssens** (Professor and Director, CITiP, KU Leuven)



- **GLAM: copyright and openness in the data era**  
Roberto Caso – Paolo Guarda (University of Trento)
- **Evidence-based research in GLAM: measuring the impact of digitization**  
Giulia Dore – Laura di Nicola (University of Trento)
- **"City TM (c)": copyright, trademarks and placemaking**  
Marta Iljadica (CREATe – University of Glasgow) – Pinar Oruç (University of Manchester)
- **On the need for a new approach to the regulation of cultural heritage in copyright law. Conclusions from the inDICEs project**  
Konrad Gliscinski (IP expert, Centrum Cyfrowe, Researcher, Jagellonian University)

Respondents

**Fiona MacMillan** (Professor, University of Roma Tre and Birkbeck University of London)

**Elke Kellner** (Board Member, International Council of Museums (ICOM) and Managing Director, ICOM Austria)

**Stefano Parise** (Director of the Public Library Network, Milan; past Vice-President, EBLIDA)

15.45 – 16.00 **Coffee break**

16.00 – 17.15 **Session 5 – Intermediaries**

Chair: **Tanya Aplin** (Professor of Intellectual Property Law, King's College London)

- **The fragmented EU legal landscape of Copyright Content Moderation**  
Joao Pedro Quintais (IViR, University of Amsterdam) – Peter Mezei (University of Szeged)
- **The Future of Copyright Content Moderation**  
Sebastian Schwemer (Centre for Information and Innovation Law (CIIR), University of Copenhagen)
- **Challenges to Empirical Research on Copyright Content Moderation**  
Christian Katzenbach – Daria Dergacheva (University of Bremen)

Respondents

**Alexander Peukert** (Professor of Civil and Commercial Law, Goethe-Universität Frankfurt am Main)

**Cedric Manara** (Director, Head of Copyright, Legal, Google)

**Paul Keller** (President, COMMUNIA Association for the Public Domain)

17.15 – 18.00 **Wrap-up and reception**

..... **Day 1** 21 March 2023  
@ Museum of Natural Sciences



**Day 2** 22 March 2023, 9.00 – 11.00

European Parliament

# The future of EU copyright law: policy recommendations

With the keynote addresses of

- **Brando Benifei (S&D)**  
Rapporteur of the AI Act
- **Axel Voss (EPP)**  
Rapporteur of the CDSM Directive
- **Marco Giorello**  
Head of the Copyright Unit – DG CONNECT, European Commission

And the intervention of

- **Caterina Sganga** (Sant'Anna School of Advanced Studies, Pisa) on **ReCreating Europe: setting the scene**
- **Peter Mezei** (University of Szeged) on **End users, vulnerable groups and access to culture**
- **Thomas Margoni** (KU Leuven) on **Authors and performers**
- **Martin Kretschmer** (CREATE – University of Glasgow) on **Creative industries**
- **Roberto Caso** (University of Trento) on **Cultural heritage institutions**
- **Joao Pedro Quintais** (IVIIR – University of Amsterdam) on **Intermediaries**

Chair: **Paul Keller** (Communia and OpenFuture)

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# ReCreating Europe

Rethinking digital copyright law for a culturally diverse, accessible, creative Europe

Technologies enable unprecedented democratization of cultural practices, and the production and use of intellectual property. An effective system of sustainable norms for digital copyright is needed but this is challenging to create. Copyright law is complex and there are gaps in knowledge and awareness. The reCreating Europe project brings researchers, libraries, copyright experts, policymakers and other stakeholders together in order to clarify what is needed for a regulatory framework which supports culturally-diverse production, inclusive access and consumption.

[www.recreating.eu](http://www.recreating.eu)



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